

JK Audio

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PRESS RELEASE

For Immediate Release

Radio Magazine Recognizes JK Audio With a Pick Hit Award

Las Vegas - NAB2007 - April 19, 2007 - Radio magazine, the Radio Technology Leader, announced the winners of the Pick Hit Awards for NAB2007. The Radio magazine Pick Hits panel selects the top 15 new products introduced at the convention.

This year, **JK Audio** earned one of the coveted Pick Hit Awards for its **Daptor Three** Wireless Audio Interface.

"The Pick Hit Awards are limited to 15 winners, which maintains the value and prestige of the award," says Chriss Scherer, editor of Radio magazine. In addition, the Pick Hit Award judges follow a strict set of rules and make their selections independently and anonymously, which is a further testimony to the proven value of the award to radio broadcasters."

The Pick Hit Awards were first presented at the NAB Convention in 1985, making them the oldest technology award at the convention. The Pick Hit Awards are selected by a panel of judges who are radio broadcast engineers from radio stations, radio networks and radio production facilities. The Radio magazine staff has no influence in the Pick Hit Awards decision, which ensures that there is no bias in the selections. The official Pick Hit rules require that the winning products must fit a recognized need in radio, are priced within reason, are available within the current calendar year and have never before been exhibited at the NAB Convention.

The complete list of recipients will be published in the June 2007 issue of Radio magazine, and it is available online at beradio.com.

About Radio magazine

Tracing its roots to 1959 and Broadcast Engineering magazine, Radio magazine has served the interests of radio station and radio network engineers, managers and owners since 1994. Written by radio industry professionals for radio industry professionals, Radio magazine delivers in-depth technical expertise with the most-respected editorial content.

About the Pick Hit Awards

First presented at the NAB Convention in 1985, the Pick Hit Awards are the original technology award at the convention. The awards are selected by a panel of judges who make their selections independently and anonymously and then convene for a meeting on the third day of the convention. The Radio magazine editorial staff has no part in the selection process. Winning products are selected because they are useful to radio broadcasters, are priced within reason, are available within the current calendar year, and are new introductions at the NAB Convention.

Pick Hits logos and graphics are available from Radio magazine.

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