

JK Audio

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PRESS RELEASE – October 1, 2008

For Immediate Release

Radio Magazine Recognizes JK Audio with an ART Award

Overland Park, KS - Sept. 18, 2008 - *Radio* magazine, the Radio Technology Leader published by Penton Media, announced the winners of the Advancement in Radio Technology (ART) Awards at the 2008 NAB Radio Show. *Radio* magazine readers cast their votes in 13 categories to determine the top product or service.

Radio magazine readers' votes were tallied and JK Audio was chosen as the winner in the **Remote Broadcast Technology** category for the **BluePack – Wireless Interview Tool**. BluePack allows live man-on-the-street interviews through a cell phone equipped with Bluetooth Wireless Technology. This sleek belt pack provides a professional look and feel to field reporters and remote talent.

"The Advancement in Radio Technology Awards were created to recognize products and services that are available now. The winning products and services exemplify the evolution of technology and how it benefits radio broadcasting," says Chriss Scherer, editor of *Radio* magazine.

2008 marks the first year of the Advancement in Radio Technology Awards. Nominations were accepted from *Radio* magazine readers and manufacturers until July 20, 2008. A list was compiled and posted to RadioMagOnline.com for readers to vote during the month of August. The winners were announced at a reception at the 2008 NAB Radio Show in Austin, TX.

The complete list of recipients will be published in the October 2008 issue of *Radio* magazine, and it is available online now at RadioMagOnline.com.

About Radio magazine

Tracing its roots to 1959 and *Broadcast Engineering* magazine, *Radio* magazine has served the interests of radio station and radio network engineers, managers and owners since 1994. Written by radio industry professionals for radio industry professionals, *Radio* magazine delivers in-depth technical expertise with the most-respected editorial content. *Radio* magazine is published by Penton Media.

About the Advancement in Radio Technology Awards

Products eligible for consideration will have been available (not just announced) in the period from February 2007 to July 2008 and will have found a practical use in radio broadcasting facilities (including terrestrial, Internet and satellite). Anyone can suggest a product to be considered. The *Radio* magazine editorial staff has no part in the selection process.

About JK Audio

JK Audio has been building telecommunications equipment for the broadcast industry since 1992. Rugged, broadcast worthy interfaces to get audio in and out any wired or wireless phone system. From interview recording tools, to remote broadcast gear and IFB equipment. We are your telecom audio experts.

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Radio magazine and ART logos and graphics are available from *Radio* magazine.

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