

JK Audio

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For Immediate Release

Broadcast Engineering Magazine Recognizes JK Audio with a Pick Hit Award

Overland Park, KS – April 15, 2010 – *Broadcast Engineering* magazine, the Journal of Digital Television published by Penton Media, announced the winners of the *Broadcast Engineering* Pick Hit Awards at NAB 2010.

The award was given to JK Audio in recognition of their new **BlueSet™** - Wireless Headset Interface. BlueSet lets a user replace their wired belt pack intercom headset with their own Bluetooth enabled headset.

About the Award

With a long 26 year history, Pick Hits are the most prestigious technical awards given at the National Association of Broadcasters (NAB) annual convention. A panel of independent judges toured the show floor for three days, looking for innovative products and technology. The judges then met to make their selections based on several criteria, including the technical and financial improvements the product can bring to a facility's operation. *Broadcast Engineering* editors and publishers have no vote in the selection process.

The complete list of recipients will be published in the June 2010 issue of *Broadcast Engineering* magazine, and it is available online now at broadcastengineering.com.

About *Broadcast Engineering* magazine

Tracing its roots back to 1959 *Broadcast Engineering* magazine is published by Penton Media.

About JK Audio

JK Audio has been building telecommunications equipment for the broadcast industry since 1992. Rugged, broadcast worthy interfaces to get audio in and out any wired or wireless phone system. From interview recording tools, to remote broadcast gear and IFB equipment. We are your telecom audio experts.



Broadcast Engineering magazine and Pick Hit logos are available from *Broadcast Engineering* magazine.

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