

JK Audio

JK Audio, Inc. 1311 E 6th Street, Sandwich, IL 60548 (815) 786-2929 (815) 786-8502 fax www.jkaudio.com

PRESS RELEASE

For Immediate Release

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JK Audio BluePack Wins Radio World “Cool Stuff” Award

LAS VEGAS The BluePack Wireless Interview Tool, manufactured by JK Audio, Inc., is the recipient of the radio broadcast industry’s most prestigious technology honor, the Radio World "Cool Stuff" Award, given by a panel of expert engineering judges at the 2009 NAB Show in Las Vegas.

Radio World’s “Cool Stuff” Award-winning products, announced by U.S. Editor in Chief Paul J. McLane, are selected each year by a panel of radio broadcast engineers as notable for their design, features, cost efficiency and performance in serving radio broadcast users. The winners will be featured in Radio World, which is read by thousands of broadcast professionals in the United States, around the world and online.

Only a small number of products were chosen for the Radio World “Cool Stuff” Awards from among the hundreds, if not thousands, of new products on display at the convention.

Radio World (www.rwonline.com) is the definitive information resource for radio managers and engineers, covering technology, industry news, management techniques, applications-oriented engineering, production articles and new product information. Radio World is published by NewBay Media LLC, the world’s largest publisher of audio and video publications.

BluePack Wireless Interview Tool is a portable belt-pack that enables live man-on-the-street interviews through a cell phone. BluePack pairs to your phone using Bluetooth Wireless Technology to provide live, broadcast worthy interviews. More information can be found at www.jkaudio.com

Joe Klinger
President
JK Audio, Inc.