

# JK Audio

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## **PRESS RELEASE – April 19, 2010**

For Immediate Release

### **Radio Magazine Recognizes JK Audio with a Pick Hit Award**

Overland Park, KS – April 14, 2010 – *Radio* magazine, the Radio Technology published by Penton Media, announced the winners of the *Radio* Pick Hit Awards at NAB 2010.

The award was given to JK Audio in recognition of their new **BlueDriver™** - Wireless Audio Interface.

### **About the Award**

"The Pick Hit Awards are limited to 15 winners, which maintains the value and prestige of the award," says Chriss Scherer, editor of *Radio* magazine. "In addition, the Pick Hit Award judges follow a strict set of rules and make their selections independently and anonymously, which is a further testimony to the proven value of the award to radio broadcasters."

The Pick Hit Awards were first presented at the NAB Convention in 1985, making them the oldest technology award at the convention. The Pick Hit Awards are selected by a panel of judges who are radio broadcast engineers from radio stations, radio networks and radio production facilities. The *Radio* magazine staff has no influence in the Pick Hit Awards decision, which ensures that there is no bias in the selections. The official Pick Hit rules require that the winning products must fit a recognized need in radio, are priced within reason, are available within the current calendar year and have never before been exhibited at the NAB Convention.

The complete list of recipients will be published in the June 2010 issue of *Radio* magazine.

### **About Radio magazine**

Tracing its roots to 1959 and Broadcast Engineering magazine, *Radio* magazine has served the interests of radio station and radio network engineers, managers and owners since 1994. Written by radio industry professionals for radio industry professionals, *Radio* magazine delivers in-depth technical expertise with the most-respected editorial content. *Radio* magazine is published by Penton Media.

### **About JK Audio**

JK Audio has been building telecommunications equipment for the broadcast industry since 1992. Rugged, broadcast worthy interfaces to get audio in and out any wired or wireless phone system. From interview recording tools, to remote broadcast gear and IFB equipment. We are your telecom audio experts.



*Radio* magazine and Pick Hit logos are available from *Radio* magazine.

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